

GCCCC Strategic Indicators

Strategic Focus	Indicator	Data Source	Baseline Value	Target Value	Resource Personnel	Analysts
Student Access						
	Increased proportion of high school graduates enrolled at GCCCC	MIS / CalPASS				
	Increased number of students applying for financial aid	MIS / SAM				
	Student demographics representative of our service area	MIS / SANDAG / Census data				
Learning and Student Success						
	Improved retention	MIS		Top 33% of state		
	Increased degree/certificate completion rates	MIS		Top 33% of state		
	Closure of achievement gap	MIS / IR data				
	Achieve and maintain sustainable continuous quality improvement level for student learning outcomes	ACCJC/WASC		100%		
Value and Support of Employees						
	Increased employee retention rates	Employment Svcs				
	Workforce demographics representative of our service area	SANDAG / Census data				
	Enhanced opportunities for employees to contribute to fulfillment of our mission	???				
	Enhanced professional development opportunities	Professional Development Committees				

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Economic and Community Development						
	Increased placement rate in the workforce	CTE ACCJC & Accreditation Reports				
	increased licensure/certification pass rates	CTE ACCJC & Accreditation Reports				
	Increased number of collaborative activities with the community	PIO offices				
	Increased local employer/business satisfaction	Satisfaction Survey				
	Increased economic impact to community	EMSI SEIM study				
Fiscal and Physical Resources						
	Increased non-traditional revenue streams	VPAS offices and Presidents				
	Increased contributions to foundations and Auxiliary	Foundation & Auxiliary annual reports				
	Improved facilities condition index	Facilities Condition Index				
	Updated educational and facilities master plans	VPAA & VPAS offices				
	Procurement of resources for new master plan implementations	Chancellor's Office / DEC				