Enrollment Management Goals
Dona Boatright and Pam Deegan

Major Goal

The major goal of the enrollment management portion of the district initiative is the development and institutionalization of effective scheduling practices. Specific goals include:

- Assisting the colleges in obtaining more useful data;
- Developing a scheduling/enrollment management cycle;
- Educating appropriate users in scheduling/enrollment management best practices and the tangible results of using them;
- Developing scheduling/enrollment management plans;
- Moving scheduling/enrollment practices from reactionary to a more proactive, planned phenomenon.

Milestones

Measurable milestones include the:

- Development of a scheduling/enrollment calendar;
- Development of an enrollment plan including FTEF allocations and FTES targets;
- Development of a useable data source;
- Development of a process by which student educational plans drive scheduling practices.

Steps to Achieve Goals

In order to achieve the goals of the enrollment management, Dona and Pam will:

- Meet with appropriate enrollment management committees to review processes and gather input;
- Reaffirm short-term and long-term goals with attendant timelines;
- Analyze the status of current scheduling processes and materials, including program reviews;
- Analyze the production and availability of relevant data, including identifying and compiling the data useful for program and schedule planning;
- Analyze the current allocation model particularly as applies to the scheduling process;
- Analyze the relationship between student education plans and program and schedule planning;
- Meet on a regular basis with appropriate college and district committees and provide progress reports on a monthly basis.