

Grossmont-Cuyamaca Website Redesign Project

Website Functionality (11/19/13)

Events/Calendar

1. **Google calendar** -- integration like District site, <http://www.gcccd.edu/advancement-communications/districtwide-calendar.html>
 - a. Pros
 - i. Matches functionality of current District and college sites
 - ii. Allows color coding for different colleges
 - iii. Debbie/Anne—other positives?
 - b. Cons
 - i. Not responsive
2. **Hannon Hill calendar**-- <http://www.hannonhill.com/news/blog/2013/an-overview-of-customizable-calendars-in-cascade-server.html> / <http://www.uvi.edu/calendar/default.aspx>
 - a. Pros
 - i. Displays events on mobile devices responsively
 - ii. Uses built-in Cascade features
 - iii. Can be customized
 - iv. Allows filtering by category/college
 - b. Cons
 - i. Does not match calendar currently used by District
 - ii. Would require exporting and formatting all events currently in Google to new format
3. **Custom calendar**—Beacon has created a number of different customized calendars in Cascade, based on the client's needs:
 - a. Lees-McRae-- <http://www.lmc.edu/calendar/index.htm>
 - b. Winston-Salem State-- <http://www.wssu.edu/about/events/default.aspx>
 - c. Hartford (R25 integration)-- <http://www.hartford.edu/calendar/default.aspx>

News

- Grossmont blog—continue use of this site: <http://gcnewsrelease.blogspot.com/> ?
- Cuyamaca news releases—couldn't find a current location
- Recommend a News/Press releases site like the following:
 - <http://www.uvi.edu/news/default.aspx>
 - <http://www.wssu.edu/about/news/default.aspx>
 - <http://www.sebts.edu/headlines/default.aspx>

Newsletters

Each school's website will contain a "Newsletters" page type, with which which they may list their campus newsletters with links to current and past editions. This page will display the following information for each newsletter:

- Newsletter name—E-grossmont and Campus Scene, for example
- Logo/image for the newsletter
- Link to current issue—opens in a new window in the current newsletter format (either PDF or HTML, but not a new design to match the website)
- Expand/contract-able lists of past newsletter links by year

Emergency status message

- Are there any specific college policies with regard to emergency message location and content?
- Recommend an ajax light box format that will appear on any page of the site (not just the home page) when an emergency message is “active” and will disappear after being closed by visitor. The display of the message will be controlled by a cookie and only be displayed once per session (or once per visit to the site without closing the browser, in other words).

Photo Gallery

- Beacon will leverage the photo galleries functionality already implemented on the GCCCD Cascade site into the new college sites: <http://www.gcccd.edu/information-systems/software-training/photo-gallery-demo/index.html>.
- During the content evaluation phase, it will be determined if current photo galleries will be integrated into the new photo gallery format or continue to link to external/3rd party resources. This will be noted in the final Content Matrix documentation.

Right Column Widgets

- Content area—An editable heading and small amount of text (not restricted, but recommend 200 characters or less), including a hyperlink to another page, if needed
- Image area—An editable heading and small image (dimensions: TBD) to be displayed in the right column. Image can be hyperlinked to an internal or external page (optional).
- Video area—An editable heading, thumbnail image (dimensions: TBD), and a link/video id to a YouTube video are first saved in Cascade. Then the selected video widget will display the thumbnail image and hyperlinked title text for the selected video. Clicking on the image will open an Ajax window to play the video with a standard YouTube player.
- External links area—A heading and bulleted list of links (either internal or external) to be displayed in the right column of the page.
- Blog-- When selected on an interior content page, this widget pulls entries from an existing RSS feed and displays them below the body content area. The CMS administrator will need to provide the link to the RSS feed within the data definition.
- Events-- If a content administrator wants to display their Google event calendar on an interior page, they may do so by adding the "Event Widget" to their page. To display the events, the content editor must provide a Google Calendar in the data definition of the selected page. The calendar information will then be displayed below the content on the page.

Google Maps integration

A Google Map page format will be included so that CMS editor can enter name, address, latitude, longitude and notes to display a Google map on the Cascade page. For example: <http://hged.beacontest.com/about/contact-us/map-hours-directions.aspx>